



## Privacy Policy Professional Yacht Care

Last Updated: [02 January 2024]

This privacy policy describes how Professional Yacht Care ("we," "us," or "our") collects, uses, and shares personal information when you visit our website or use our services.

### 1. Collected Information

1.1 *Personal Information* When you visit our website, we may automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies installed on your device. Additionally, we may collect information about the individual web pages or products that you view, which websites or search terms referred you to our site, and information about how you interact with our website. We refer to this automatically collected information as "Device Information."

1.2 *Order Information* When you place an order with us, we collect certain information from you, including your name, billing address, shipping address, payment information (including credit card numbers), email address, and phone number. We refer to this information as "Order Information."

### 2. How We Use Your Information

We generally use the Order Information we collect to fulfill orders placed through the website (including processing your payment information, arranging for shipping, and providing invoices and/or order confirmations). Additionally, we use this Order Information to:

- Communicate with you;
- Screen for potential risk or fraud; and
- Provide you with information or advertising related to our products or services, in accordance with the preferences you have shared with us.

We use the Device Information we collect to help us screen for potential risk and fraud (in particular, your IP address), and to improve and optimize our site (for example, by generating analytics about how our customers browse and interact with the site, and to assess the success of our marketing and advertising campaigns).

### 3. Sharing Your Information

We share your personal information with third parties to help us use your personal information, as described above. For example, we use Google Analytics to help us understand how our customers use the site. Finally, we may also share your personal information to comply with applicable laws and regulations, to respond to a subpoena, search warrant, or other lawful request for information we receive, or to otherwise protect our rights.

### 4. Your Rights

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us using the contact information provided below.

### 5. Changes to this Privacy Policy

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

### 6. Contact Information

For more information about our privacy practices or if you have questions, please contact us at +31 85 86 40 063 or e-mail to [info@gagliotta-europe.com](mailto:info@gagliotta-europe.com)